



# Colorado FBLA Sponsorship Opportunities 2024 – 2025

We invite you to sponsor the 2025 State Leadership Conference at the Gaylord Rockies Resort & Convention Center April 21st – 23rd. Increase brand recognition among our 3,800+ conference attendees and positively impact the incredible students we serve.



With an 80-year history, FBLA has impacted the lives of millions of students, educators, and business professionals since its founding in 1942. FBLA is the largest business Career and Technical Student Organization in the world. FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

## FBLA USES INNOVATIVE LEARNING TO ENGAGE STUDENTS BY:



**INTEGRATING  
INTO CLASSROOM**



**CONNECTING  
TO BUSINESS**



**APPLYING  
LEARNING**



**PROMOTING  
COMPETITION**

## WHO ATTENDS THE COLORADO FBLA STATE LEADERSHIP CONFERENCE?

\*ALL STATS ARE FROM THE 2024 STATE LEADERSHIP CONFERENCE

**STUDENTS  
3,440**

**ADVISERS & CHAPERONES  
380**

**PROFESSIONALS  
300**

## WHAT ARE THEY LOOKING FOR?

- CHAPTER FUNDRAISING RESOURCES
- SCHOLARSHIPS
- COMMUNITY SERVICE ACTIVITIES
- TEACHER/CLASSROOM RESOURCES
- CURRENT JOB OPPORTUNITIES
- FUTURE JOB OPPORTUNITIES
- FUTURE INTERNSHIPS
- LEADERSHIP DEVELOPMENT
- UNDERGRADUATE ADMISSION
- SCHOOL-BASED ENTERPRISE SUPPORT





# STATE LEADERSHIP CONFERENCE SPONSORSHIP PACKAGES

[https://form.jotform.com/Colorado\\_FBLA/colorado-fbla-sponsorship-form](https://form.jotform.com/Colorado_FBLA/colorado-fbla-sponsorship-form)

Complete our Sponsorship Form and select from a package option below, or an individual sponsor item listed on the following page. Our team will send you an invoice and follow up with next steps after we receive your form.

	Future \$150+	Business \$300+	Leader \$600+	America \$1000+
Profile in Conference App	x	x	x	x
Logo on Screen During General Sessions	x	x	x	x
Logo in Colorado FBLA Newsletter		x	x	x
Social Media Posts			x	x
Competitive Event Sponsorship & Opportunity to Present Award				x
Exhibitor Table				x



# INDIVIDUAL SPONSOR ADD-ONS

## EXHIBITOR SPACE . . . . . \$250

Exhibitor table is 6 ft. long. Exhibits will be seen by 3,500 conference attendees on Day 2 of the conference, 8 am - 4 pm. Exhibitor fee includes one conference lunch.

## COMPETITIVE EVENTS SPONSORSHIP . . . . . Varies

Event sponsors have the opportunity to stand onstage at the Grand Awards Ceremony during their sponsored event and assist in congratulating those students who qualify for the National Leadership Conference. Your logo will be highlighted on screen.

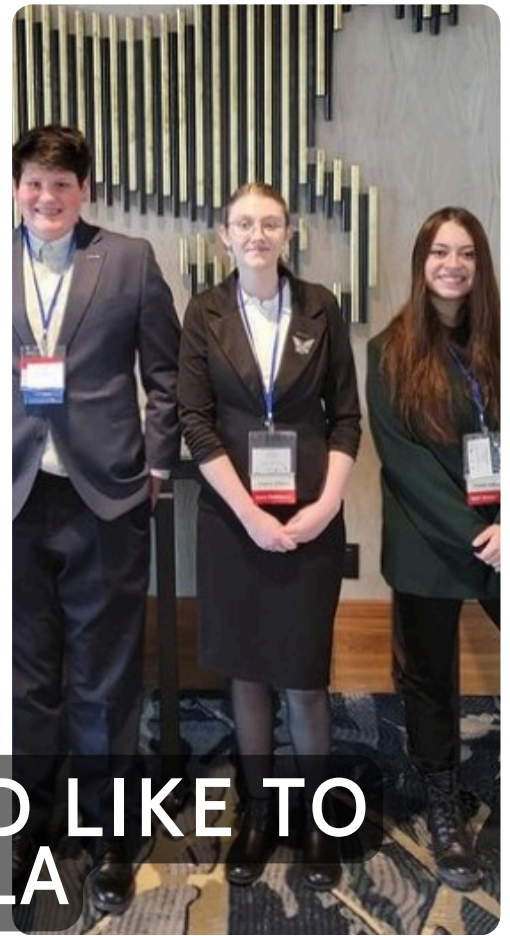
### FUTURE LEVEL EVENTS \$150/EVENT

- Accounting I
- Accounting II
- Advertising
- Agribusiness
- Business Communication
- Business Law
- Computer Applications
- Computer Problem Solving
- Cyber Security
- Economics
- Financial Math
- Health Care Administration
- Human Resource Management
- Insurance & Risk Management
- Introduction to Business Communication
- Introduction to Business Concepts
- Introduction to Business Procedures
- Introduction to FBLA
- Introduction to Financial Math
- Introduction to Information Technology
- Introduction to Marketing Concepts
- Introduction to Parliamentary Procedure
- Journalism
- Networking Infrastructures
- Organizational Leadership
- Personal Finance
- Public Policy & Advocacy
- Securities & Investments
- Spreadsheet Applications
- Supply Chain Management
- UX Design
- Word Processing

### BUSINESS LEVEL EVENTS \$350/EVENT

- American Enterprise Project
- Banking & Financial Systems
- Broadcast Journalism
- Business Ethics
- Business Management
- Business Plan
- Client Service
- Coding & Programming
- Community Service Project
- Computer Game & Simulation Programming
- Data Analysis
- Digital Animation
- Digital Video Production
- Electronic Career Portfolio
- Entrepreneurship
- Financial Statement Analysis
- Future Business Educator
- Future Business Leader
- Graphic Design
- Help Desk
- Hospitality & Event Management
- Impromptu Speaking
- International Business
- Introduction to Business Presentation
- Introduction to Event Planning
- Introduction to Programming
- Introduction to Public Speaking
- Introduction to Social Media Strategy
- Job Interview
- Local Chapter Annual Business Report
- Management Information Systems
- Marketing
- Mobile Application Development
- Network Design
- Parliamentary Procedure
- Partnership with Business Project
- Public Service Announcement
- Public Speaking
- Sales Presentation
- Social Media Strategies
- Sports & Entertainment Management
- Visual Design
- Website Coding & Development
- Website Design





**LET US KNOW HOW YOU'D LIKE TO SUPPORT COLORADO FBLA**

[https://form.jotform.com/Colorado\\_FBLA/colorado-fbla-sponsorship-form](https://form.jotform.com/Colorado_FBLA/colorado-fbla-sponsorship-form)

After submitting your sponsorship form, Colorado FBLA will send an invoice, deadlines, and information on the next steps to the contact information provided.

### QUESTIONS?

Molly Davis  
Colorado FBLA State Adviser  
molly.davis@cccs.edu  
303.595.1583

Ashley Manning  
Colorado FBLA Program Assistant  
ashley.manning@cccs.edu  
720.858.2743