

2024-25 Competitive Events Guidelines

FBLA Mission & Pledge



FBLA Mission & Pledge provides members with the opportunity to present the FBLA mission and pledge from memory and share their personal reflection and meaning with the judges. This competitive event consists of a presentation component.

Event Overview

Division: Middle School

Event Type: Individual

Event Category: Presentation

Event Elements: Speech

Presentation Time: 3-minute presentation time

NACE Connections: Career & Self-Development, Communication, Critical Thinking, Professionalism

FBLA Mission & Pledge

Mission

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

Pledge

I solemnly promise to support the mission of Future Business Leaders of America, abide by its code of ethics and code of conduct, and develop the qualities necessary to become a community-minded business leader.

State

Check the Call to Conference for any competitive events information and deadlines.

National

Required Competition Items

<u>Items Competitor Must Provide</u>	<u>Items FBLA Provides</u>
<ul style="list-style-type: none">• Conference-provided nametag• Attire that meets the FBLA Dress Code	<ul style="list-style-type: none">• None

Important FBLA Documents

- Competitors should be familiar with the Competitive Events [Policy & Procedures Manual](#), [Honor Code](#), [Code of Conduct](#), and [Dress Code](#).

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on March 1 of the current school year.
- Members may compete in an event at NLC more than once if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- Members must be registered for the NLC and pay the national conference registration fee to participate in competitive events.

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- Members must stay in an official FBLA hotel block to compete.
- Each state may submit four entries.
- Each competitor can only compete in one individual/team event and one chapter event (Annual Chapter Activities Presentation, Community Service Presentation).
- Only competitors are allowed to plan, research, and prepare their presentations.
- If competitors are late for their assigned presentation time, they will be allowed to compete with a five-point penalty until such time that results are finalized, or the accommodation would impact the fairness and integrity of the event.
- Some competitive events start in the morning before the Opening Session of NLC. The schedules for competitive events are displayed in the local time of the NLC location. Competitive event schedules cannot be changed.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 10.

Event Administration

- This event has two parts: preliminary presentation and final presentation
- Presentation Information: The Speech
 - **Presentation Time:** 3 minutes (one-minute warning)
 - The presentation is judged at the NLC. Preliminary presentations are not open to conference attendees. The presentation will take place in a large, open area, with a booth size of approximately 12' x 12'.
 - Competitors are randomly assigned to sections.
 - Competitors will recite the FBLA mission from memory and reflect on the meaning of the mission.
 - Competitors will recite the FBLA pledge from memory and reflect on the meaning of the pledge.
 - Competitors are permitted to bring prepared notes to be used during the reflection portion only.
 - No other reference materials such as visual aids, props, handouts or electronic devices may be brought to or used during the event.
- Final Presentation: The Speech
 - The above presentation guidelines will be in effect for the final presentation.
 - An equal number of top scoring competitors from each section in the preliminary round will advance to the final round. When there are more than five sections of preliminary presentations for an event, two competitors from each section will advance to the final round.

Scoring

- The preliminary presentation score will determine the finalists.
- The final presentation score will determine the winners.
- Judges must break ties.
- The decision of the judges is considered final. All announced results are final upon the conclusion of the National Leadership Conference.

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Americans with Disabilities Act (ADA)

- FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations submitted through the conference registration system by the registration deadline.

Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.
- Competitors in the events should be aware FBLA reserves the right to record any presentation for use in study or training materials.

Penalty Points

- Competitors may be disqualified if they violate the Code of Conduct or the Honor Code.
- Five points are deducted if competitors do not follow the Dress Code or are late to their assigned presentation time.

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FBLA Mission & Pledge Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Recites FBLA mission from memory	<i>Mission is not memorized</i>	<i>Mission is partially memorized</i>	<i>Mission is mostly memorized</i>	<i>Mission is completely memorized</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Reflection of FBLA mission is relevant and appropriate	<i>No reflection of mission</i>	<i>Reflection of mission is not relevant or appropriate</i>	<i>Reflection of mission is relevant</i>	<i>Reflection of mission is relevant and appropriate</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Recites FBLA pledge from memory	<i>Pledge is not memorized</i>	<i>Pledge is partially memorized</i>	<i>Pledge is mostly memorized</i>	<i>Pledge is completely memorized</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Reflection of FBLA pledge is relevant and appropriate	<i>No reflection of pledge</i>	<i>Reflection of pledge is not relevant or appropriate</i>	<i>Reflection of pledge is relevant</i>	<i>Reflection of pledge is relevant and appropriate</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Presentation Delivery					
Speech Delivery Deliver speech with varied facial expressions, eye contact, good posture, voice projection, self-confidence, and poise	<i>Does not have varied facial expressions and/or poor posture</i>	<i>Minimal varied facial expressions and/or poor posture</i>	<i>Appropriate varied facial expressions and posture</i>	<i>Appropriate varied facial expressions and posture that keeps audience fully engaged</i>	
	0 points	1-6 points	7-8 points	9-10 points	
	<i>Does not make eye contact</i>	<i>Minimal eye contact</i>	<i>Appropriate eye contact</i>	<i>Appropriate eye contact and didn't use notecards during reflections</i>	
	0 points	1-6 points	7-8 points	9-10 points	
	<i>Does not have voice projection</i>	<i>Minimal voice projection</i>	<i>Appropriate voice projection</i>	<i>Appropriate voice projection and diction</i>	
0 points	1-6 points	7-8 points	9-10 points		
<i>Competitor did not demonstrate self-confidence</i>	<i>Competitor demonstrated self-confidence and poise</i>	<i>Competitor demonstrated elevated self-confidence and poise</i>	<i>Competitor demonstrated elevated self-confidence, poise, and assertiveness</i>		
0 points	1-6 points	7-8 points	9-10 points		
Staff Only: Penalty Points (5 points for dress code penalty and/or 5 points for late arrival penalty)					
Presentation Total (100 points)					
Name(s):					
School:					
Judge Signature:					Date:
Comments:					