FBLA

HIGH SCHOOL CHAMPION CHAPTER

The High School Champion Chapter program is a set of membership recruitment and engagement-focused challenges that chapters may complete for national recognition, such as ribbons, banners, and digital certificates, based on the number of points accumulated. Build your 2024-25 chapter Program of Work by completing activities.

Chapters may participate in one or all of the five sections. All eligible Champion Chapters will earn a banner for the adviser's classroom/meeting space or a school award case. Chapters need a minimum of 600 points in each section, in addition to the necessary total points, for challenge recognition.

Champion Chapters are recognized with a classroom banner at the following levels:

BRONZE: 2,000 – 2,999 Points
SILVER: 3,000 – 5,999 Points
GOLD: 6,000 – 8,500 Points

HOW TO PARTICIPATE: Keep track of your chapter's activities and save your documents so you can access them later when you complete the submission form. Look for more information on **fbla.org.**

SUMMER STARTER

(August 1 – September 25)

This section focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

		ACTIVITY	Points Earned	Max Points
❑	1	Develop a chapter Program of Work with at least two membership recruitment activities.		500
❑	2	Elect local chapter officers and plan an officer training session.		200
❑	3	Create a Community Service Project Committee.		100
❑	4	Write cards or emails to members over the summer encouraging them to join again in the fall.		100
❑	5	Prepare a target list of at least five potential sponsors.		100
❑	6	Set up a communication channel between local chapter officers and members.		100
❑	7	Create a chapter T-shirt design that complies with the Brand Guidelines.		100
❑	8	Hold an informal meet-and-greet for prospective members.		100
❑	9	Write a letter you can use to invite guest speakers to meetings during the program year.		100
❑	10	Create a project plan for chapter member recruitment.		100
❑	11	Prepare a chapter budget for the program year.		100
❑	12	Plan and conduct the first FBLA meeting of the year for new and returning members.		100
		Total		1700
		Deadline: September 25		

SHAPING SUCCESS

(September 26 – November 6)

This section focuses on member recruitment and retention. Tasks are designed to promote membership benefits and foster engagement, such as hosting events, securing guest speakers, and planning projects.

		ACTIVITY	Points Earned	Max Points
❑	1	Submit membership dues for 10 paid members.		500
❑	2	Create a Member of the Month program.		200
❑	3	Buddy up! Encourage each returning member to connect with a new member. Plan at least one fun "buddy" activity.		100
❑	4	Organize a special outing for FBLA members.		100
❑	5	Host a chapter spirit day in which all members dress in either FBLA-branded or blue and gold attire; post a photo to Instagram and tag @FBLA_National.		100
❑	6	Secure a guest speaker for a chapter meeting using the letter you developed in Summer Starter.		100
❑	7	Send a letter to one of the sponsors on your contact list created during Summer Starter.		100
❑	8	Plan a community service project.		100
❑	9	Meet with your officers and review your Program of Work.		100
❑	10	Review the 2024-25 Competitive Events Guidelines at a chapter meeting and create a sign-up for members.		100
❑	11	Have one of your officers record a one-minute elevator pitch about the benefits of joining FBLA and share it on Instagram, tagging @FBLA_National.		100
❑	12	Plan a chapter fundraiser.		100
		Total		1700
		Deadline: November 6		

SERVICE SEASON

(November 7 – January 8)

This section focuses on service and engagement. Tasks are designed to meet the core of the FBLA mission—developing community-minded business leaders—by participating in community service projects and celebrating American Enterprise Day.

		ACTIVITY	Points Earned	Max Points
❑	1	Review the American Enterprise Day Toolkit, attend the American Enterprise Day webinar, and plan one activity to celebrate American Enterprise Day.		500
❑	2	Host a thank-you-note writing event for members to show appreciation to a group of your choice.		200
❑	3	Lead a community service event based on your planning in Summer Starter and Shaping Success.		100
❑	4	Accumulate 10 hours of community service (chapter members' hours combined).		100
❑	5	Host an in-person or virtual business tour for members.		100
❑	6	Host a competitive events study night.		100
❑	7	Participate in a critical needs drive as a chapter, such as a sock drive, food drive, coat drive, or toy drive.		100
❑	8	Present a workshop to a middle school about FBLA and the importance of servant leadership.		100
❑	9	Review your Program of Work with your local chapter officers.		100
❑	10	Send a thank-you note to each of your sponsors sharing how their contributions have impacted your chapter this year.		100
❑	11	Upload one of the resources that you have developed for your chapter.		100
❑	12	Have one member volunteer to assist with chapter management tasks.		100
		Total		1700
		Deadline: January 8		

IMPORTANT DATES

NATIONAL:

August 1, 2024 – Membership Year Begins
October 15, 2024 – Dressed to Impress Scholarship deadline
November 8-9, 2024 – National Fall Leadership Conference in Columbus, Ohio
November 15, 2024 – American Enterprise Day
February 1-28, 2025 – Career and Technical Education Month
February 9-15, 2025 – FBLA Week
March 1, 2025 – Membership dues payment deadline for National Leadership Conference (NLC) competitors
April 15, 2025 – NLC Scholarship deadline
June 29–July 2, 2025 – National Leadership Conference in Anaheim, California

STATE:

LOCAL:

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CTE CELEBRATION

(January 9 – March 5)

This section focuses on chapter excellence and Career and Technical Education (CTE) awareness. Tasks are designed to highlight FBLA achievements and promote the organization's mission.

		ACTIVITY	Points Earned	Max Points
❑	1	Review the FBLA Week Toolkit and participate in at least two events.		500
❑	2	Have your members create a PSA, flyer, bulletin board, display, or video about the importance of CTE.		200
❑	3	Ask an elected official to sign an FBLA Week proclamation or write a letter to your state senator or representative about the importance of CTE in schools, highlighting your chapter's activities.		100
❑	4	Prepare and deliver a report about the community service project that you led through the Champion Chapter program at a chapter meeting. Consider the report as a component of the Community Service Project competitive event. Check the Competitive Event Guidelines for more information.		100
❑	5	Have at least one member watch the FBLA Week National Presidents' Forum webinar.		100
❑	6	Plan a social activity for your chapter during FBLA Week.		100
❑	7	Have at least one member share their FBLA story on Instagram during FBLA Week and tag @FBLA_National.		100
❑	8	Organize a teacher/adviser or state leader appreciation activity.		100
❑	9	Give a presentation about CTE and FBLA to your administrators/School Board.		100
❑	10	Send a memo to your school administrators about the number of attendees your chapter plans to send to regional and/or state conferences.		100
❑	11	Invite an FBLA Collegiate member, a community business leader, or FBLA alum to speak at a local chapter meeting.		100
❑	12	Invite a National Officer or State Officer to attend a chapter meeting virtually or in-person.		100
		Total		1700
		Deadline: March 5		

CHAMPION PLUS

(May 1)

This section focuses on national programs and conferences, sponsors and partners, and recruitment. These activities may be done at any time during the program year before May 1.

		ACTIVITY	Points Earned	Max Points
❑	1	Complete Connect Ten.		500
❑	2	Have at least two members complete a level of the Business Achievement Awards (BAAs).		200
❑	3	Hold a Walk to End Alzheimer's event.		100
❑	4	Participate in the Stock Market Game.		100
❑	5	Have at least one member submit an application for the Dressed to Impress, Distinguished Business Leader, or NLC scholarship.		100
❑	6	Participate in the LifeSmarts Challenge.		100
❑	7	Participate in the Knowledge Matters Virtual Business Management or Personal Finance Challenge.		100
❑	8	Submit an entry to the 2025-26 FBLA Theme Contest, which opens during FBLA Week.		100
❑	9	Attend the 2024 National Fall Leadership Conference in Columbus, Ohio or a state activity or conference.		100
❑	10	Send a letter to middle school graduates inviting them to join your FBLA chapter for a special meeting.		100
❑	11	Have a member and adviser register for the 2025 NLC in Anaheim, California.		100
❑	12	Conduct a survey of your members to capture feedback about the program year and discuss how you can improve your chapter's activities and outreach in the new program year.		100
		Total		1700
		Deadline: May 1		

CHECKLIST

- ❑ **Use a shared document/Google Drive to organize your files.**
- ❑ **When saving your files to submit, put each season in a different folder.**
- ❑ **Label the file with the number associated with the activity. (For example: Summer Starter 1)**
- ❑ **Consider putting a local chapter officer in charge of keeping track of submissions.**
- ❑ **Report on your Champion Chapter progress at each chapter meeting.**
- ❑ **Come up with an incentive to motivate your chapter members to reach the next level.**

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