



MIDDLE SCHOOL CHAMPION CHAPTER

The Middle School Champion Chapter program is a set of membership recruitment and engagement-focused challenges that chapters may complete for national recognition, such as ribbons, plaques, and digital certificates, based on the number of points accumulated. Build your 2024-25 chapter Program of Work by completing activities. The tasks below are suggested for each month based on National Center programs; however, most may be completed at any time before the June 1 deadline. Chapters must receive at least 2,000 points to earn recognition.

AUGUST 2024

- 1. Host a local chapter officer seminar to make sure that officers understand their duties. (100)
- 2. Plan a "Welcome Back" meeting/event for returning and prospective members. (100)
- 3. Create a poster, flyer, social media post, or video promoting your FBLA chapter. (50)
- 4. Send invitations for students to join your FBLA chapter. (50)
- 5. Establish a Community Service Committee that will be tasked with creating and completing at least two projects. (50)

BONUS: Begin planning a New Member Induction Ceremony. (50)

SEPTEMBER 2024

- 1. Host a "Welcome Back" meeting/event. (100)
- 2. Host a Recruitment Week. (100)
- 3. Invite members to sign up for your chapter's Community Service Committee. (50)
- 4. Invite a businessperson or FBLA alum to speak at a chapter meeting or event. (50)
- 5. Create business cards for your members or officers. (50)

BONUS: Plan an Emblem Ceremony as part of October's New Member Induction. (50)

IMPORTANT DATES

NATIONAL:

- August 1, 2024** – Membership Year Begins
- October 15, 2024** – Dressed to Impress Scholarship deadline
- November 8-9, 2024** – National Fall Leadership Conference in Columbus, Ohio
- November 15, 2024** – American Enterprise Day
- February 1-28, 2025** – Career and Technical Education Month
- February 9-15, 2025** – FBLA Week
- March 1, 2025** – Membership dues payment deadline for National Leadership Conference (NLC) competitors
- April 15, 2025** – NLC Scholarship deadline
- June 1, 2025** – Champion Chapter submission deadline for recognition
- June 29-July 2, 2025** – National Leadership Conference in Anaheim, California

STATE:

LOCAL:

OCTOBER 2024

- 1. Complete the chapter checklist. (100)
- 2. Submit dues for at least five members. (100)
- 3. Schedule a meeting to plan the Community Service Committee's first project. (50)
- 4. Conduct a meeting that includes a guest speaker. (50)
- 5. Conduct an Emblem and New Member Induction Ceremony. (50)

BONUS: Have at least one member apply for the Dressed to Impress Scholarship. (50)

NOVEMBER 2024

- 1. Attend the American Enterprise Day webinar. (100)
- 2. Review competitive events at a meeting and encourage members to choose an event. (100)
- 3. Tour a business either virtually or in person. (50)
- 4. Host a "Bring a Friend" meeting. (50)
- 5. Sponsor a Spirit Day where all members wear FBLA-branded or blue and gold apparel. (50)

BONUS: Have at least one member and adviser attend the National Fall Leadership Conference in Columbus, Ohio. (50)

NOTES

DECEMBER 2024

- 1. Have members participate in a service activity of their choice. (100)
- 2. Plan a holiday party for members. (100)
- 3. Sponsor a Member Appreciation Breakfast. (50)
- 4. Volunteer to help a local business, charity, or teacher. (50)
- 5. Host a competitive events study activity. (50)

BONUS: Have members write thank-you notes to show appreciation to a group of your choice. (50)

JANUARY 2025

- 1. Have at least two members register for the LEAD Awards. (100)
- 2. Use the FBLA Week Toolkit to plan at least one chapter activity for FBLA Week. (100)
- 3. Prepare and post flyers or posters advertising FBLA Week. (50)
- 4. Discuss an article from *Tomorrow's Business Leader* at a chapter meeting. (50)
- 5. Plan a fundraiser. (50)

BONUS: Have at least one member participate in the spring Stock Market Game. (50)



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FEBRUARY 2025

- 1. Conduct a chapter activity for FBLA Week. (100)
- 2. Watch the FBLA Week National Presidents' Forum Webinar. (100)
- 3. Sponsor a "Dress for Success Day" for members to highlight the Dress Code. (50)
- 4. Host a social activity for your members during FBLA Week. (50)
- 5. Plan a literacy project (e.g., a tutoring or reading program for elementary school students or a book drive). (50)

BONUS: Participate in the Race to FBLA Week Goosechase challenge. (50)

MARCH 2025

- 1. Meet or beat your membership numbers from the previous program year. (100)
- 2. Attend a District or State Leadership Conference. (100)
- 3. Host a themed movie night for members. (50)
- 4. Submit an entry for the 2025-26 theme contest sponsored by the National Center. (50)
- 5. Host a trivia or game night for members. (50)

BONUS: Have two members complete one level of the LEAD Awards. (50)

IMPORTANT DATES

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February 9-15, 2025 – FBLA Week

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June 29-July 2, 2025 – National Leadership Conference in Anaheim, California

STATE:

LOCAL:

APRIL 2025

- 1. Participate in Financial Literacy Month activities sponsored by the National Center. (100)
- 2. Have your officers make a 30-second elevator pitch video to promote FBLA. (100)
- 3. Perform at least 10 hours of combined community service. (50)
- 4. Host a teambuilding activity for members. (50)
- 5. Request a High School National Officer or a State Officer for a virtual or in-person chapter visit. (50)

BONUS: Have at least one member apply for a National Leadership Conference Scholarship. (50)

MAY 2025

- 1. Elect local chapter officers for the 2025-26 program year. (100)
- 2. Sponsor an end-of-the-year celebration. (100)
- 3. Host a social event for your chapter members. (50)
- 4. Have your officers plan an activity for Teacher Appreciation Week. (50)
- 5. Hold a Walk to End Alzheimer's event. (50)

BONUS: Have at least one member and adviser register for the National Leadership Conference in Anaheim, California. (50)

NOTES

RECOGNITION

- Digital Certificate
- Ribbons at the NLC

NATIONAL LEADERSHIP CONFERENCE

June 29-July 2

Anaheim, California

Visit fbla.org/nlc for more details