



 **FBLA**

# THE FUT- URE

BUSINESS  
LEADERS OF  
AMERICA





## THE FBLA CULTURE IN BRIEF

# COMPETITION + PROGRAMS

FBLA members through business based competitive events, like a sport, fight for the title of national champion in their passions. With **80+ event options** and national partners like, the Alzheimer's Association and Virtual Business Challenge, members can lead to new levels!

# CONFERENCES

FBLA's state and national conferences are where leaders are made. With opportunities to sharpen skills, compete at the highest level, and network with top students and professionals from across the country, conferences are a cornerstone of the FBLA experience.

# LEADERSHIP

In our local chapters, states and nationally, students are selected to lead others as officers dedicated to making an impact. Through our curriculum, we teach our members to be exceptional, to be action takers—for whatever their future holds.



## THE MISSION

Future Business Leaders of America, Inc. (FBLA) is the largest business Career and Technical Student Organization in the world with over 230,000 members. Members travel the country for conferences, compete for the title of national champion, give back to their community, and make friendships that last a lifetime.

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.



# COMPETITIVE EVENTS

Through our innovative competitive events program high school students have the opportunity to earn recognition at the local, state, and national levels in events ranging from Business Plan, Public Speaking, to Graphic Design. These events are a gateway to personal and professional development by applying classroom concepts in a workforce-simulated competitive environment.

[Event Guidelines](#)



# BUSINESS ACHIEVEMENT AWARDS

The Business Achievement Awards (BAA) are an individual educational program for high school members in FBLA. Through the four levels of BAA, students have the opportunity to enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn state and national recognition by immersing themselves in their school and communities.

# CHAMPION CHAPTER

The Champion Chapter challenge is a membership recruitment and engagement-focused program in which chapters earn points and recognition through a series of chapter activities. Champion Chapter activities drive membership growth and enrich every aspect of the chapter experience. Chapters can participate in one or all of the five sections, each designed to improve a different part of the chapter. Eligible Champion Chapters that rise to the challenge will earn national recognition and awards, reflecting their accomplishments and points gained.





# STATE & LOCAL OFFICE

At all levels of FBLA, members are given the opportunity to grow as community-minded leaders and make an impact on students across the country through local, state, and national office. Local & State Officers are the foundation of our organization and lead anywhere from hundreds to thousands of students during their term. State Officers create initiatives that shape members into stronger business leaders and strengthen bonds between members across the state. Our National Officers are the heart of our organization and are dedicated to serving members and drive the organization's mission every day. Serving as an officer is a platform to grow as a person, lead with passion, and change the lives of our members. Leadership in FBLA serves as a springboard to leadership in the real world.



"FBLA has shaped me into a stronger, more confident leader that is dedicated to making an impact on our members. From starting off as a member with little knowledge about business or FBLA to now serving as a NJ state officer, I've been able to make an impact on my community. FBLA has been a once in a lifetime opportunity."

- Ashwika Bansal, New Jersey High School State Officer



Colorado State Officer  
**TONY BERMUDEZ**  
Presenting on Student Leadership

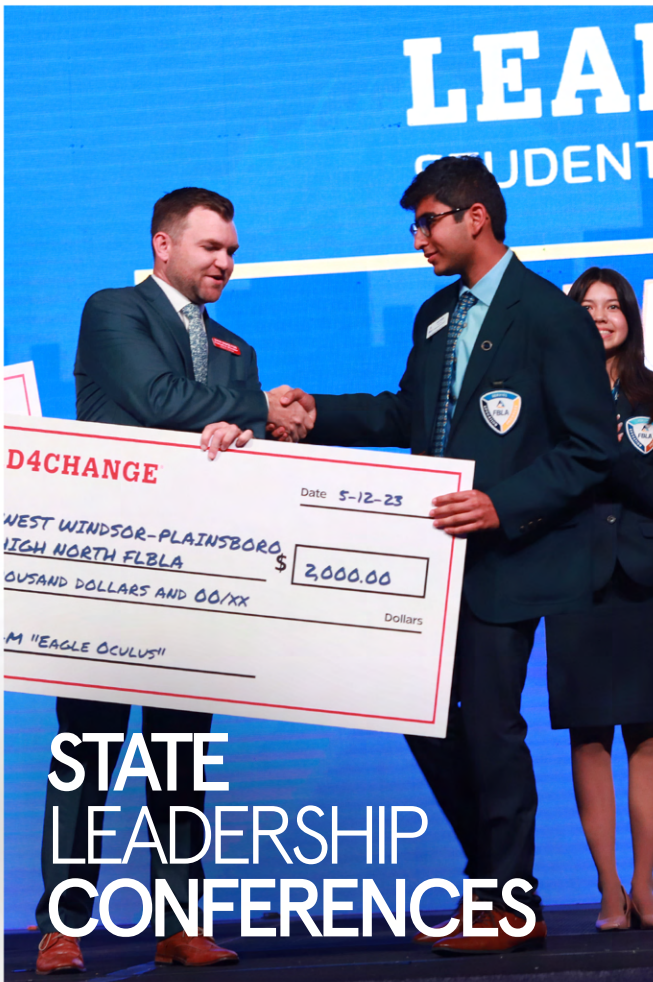
## PARTNER PROGRAMS

FBLA Partner Programs give students the ability to apply their business and leadership skills through competitive simulations and challenges. Our Partner Programs are designed to be co-curricular and integrated in the classroom, offering teachers an interactive way to educate and engage students through application based learning. With programs such as the Virtual Business Challenge and Stock Market Game, students can learn about personal finance, management, investing, and more. FBLA has also partnered with the Alzheimer's Association and is helping in the fight to end Alzheimer's, one step at a time.

### Be In Good Company







## NATIONAL LEADERSHIP CONFERENCE

The National Leadership Conference (NLC) is the pinnacle of the FBLA experience. With over 18,000 attendees, members create bonds with people across the nation and learn what it truly means to be a part of FBLA. Throughout NLC, members engage in real-world experiences that challenge them and inspire them to grow. Held this year in Anaheim, California, the conference offers members the opportunity to:

- 
 Grow their business and leadership skills through interactive workshops
- 
 Compete and earn national recognition in their competitive event
- 
 Network with industry professionals and FBLA members from around the country

"FBLA to me has always been about three things: family, friends, and opportunities. At the 2024 NLC in Orlando all three of these things came to fruition. I found family within my chapter, networked across the nation and made friends throughout FBLA, and I received the opportunity to challenge myself and compete on the national stage; I loved NLC and I absolutely cannot wait for the next.

- Amy Gao, Colorado FBLA High School Member

State Leadership Conferences (SLC) are held in all 44 FBLA states, creating powerful opportunities for networking, recognition, and personal development. States typically host Regional Conferences in the Fall which serve as a stepping stone to SLC. Our state leadership conferences unlock a world of opportunity where members build statewide connections, compete to attend nationals, and run for state office. SLC is the highlight of state events and is an essential part of the FBLA membership experience. Successful keynote speakers, insightful workshops, social events, and chapter bonding are just some of the highlights!

