

Colorado



FBLA

Today

December²⁰²⁴

↓ READ MORE ↓



HIGHLIGHTS

- Community service tips, tricks, and more!
- Holiday message from Colorado FBLA President Yaelyn Chavez
- Chapter ideas
- And more!



WALK TO ANAHIEM

National FBLA has created a virtual gameboard with the Alzheimer's Association. Gain recognition, rewards, and more while you participate in the game! Want more information? Visit the National FBLA website or...

[REGISTER HERE](#)

EDITOR'S NOTE

FROM YOUR VP OF EDUCATION

November never fails to remind me of how important the community of FBLA is. When individuals come together, we are able to make a difference in the lives of others.

That's why the focus of this edition is Service. It is what shapes our communities and builds others up in their times of need.

I'm wishing you a holiday season filled with joy, and those you love around you.

Janabelle Rusco

SERVICE SUNDAY

Has your chapter been involved in any service activities or events? Do you want to gain statewide recognition? Submit your Service Sunday Standout using the link on the Colorado FBLA website!

NOVEMBER IN REVIEW



NFLC 2024 (OHIO EDITION)

The National Fall Leadership Conference was hosted in Columbus Ohio. Members attended workshops, sessions, and more!

SO MUCH TO BE THANKFUL FOR

Members and chapters celebrated the many things to be thankful for!

THE SEASON OF SERVICE

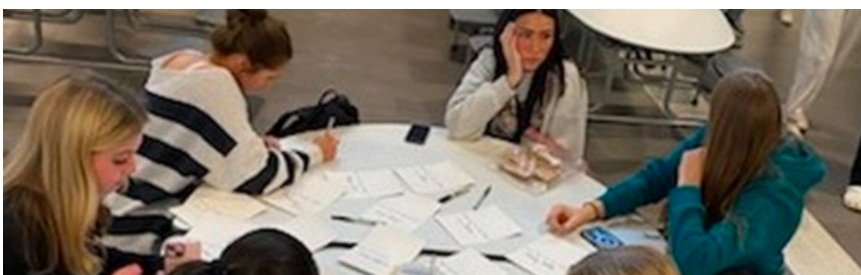
Chapters found various ways to give back to their communities! Food drives, events, and more were spread throughout the state!



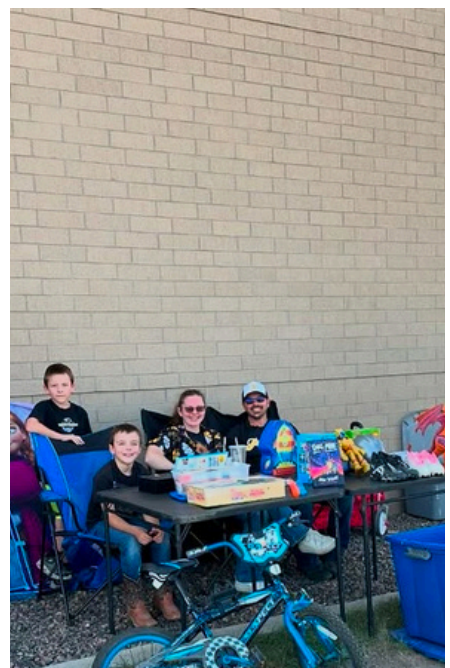
OFFICERS AND MEMBERS ATTENDED NFLC IN COLUMBUS OHIO



CREEK FBLA HOSTED THEIR SNAP FUNDRAISER



ROOSEVELT FBLA HOSTED THEIR "BE THANKFUL" EVENT THANKING THEIR LOCAL COMMUNITY



PRARIE FBLA HOSTED THEIR FLEA MARKET!

FROM YOUR

24-25 State President

Hello Colorado FBLA,

It's hard to believe we're already nearing the end of the calendar year! The past few months have been full of exciting events: the FBLA/DECA Fall Leadership Conference, the National Fall Leadership Conference, four Monthly Membership Meetings, Finance Feud, and much more. The State Officer team has been working diligently on initiatives to benefit our organization, including alumni interviews as part of the Education Program of Work, a Fundraising Toolkit in Service, and Career and Technical Student Organization (CTSO) collaborations in Progress.

As we approach the District Conference season, time will begin to move quickly. In January, we'll host a Monthly Membership Meeting focused on preparing for your conference and maximizing your experience, along with a wealth of resources and support for your competitive events.

The officer team is already hard at work preparing for the State Leadership Conference in April, and we can't wait to see you there! As we head into the busier part of the school year, I encourage you to keep FBLA as a priority. Stay focused on preparing for your competitive events, but also take advantage of the many other opportunities at both the state and national level to get involved.

If you ever have any questions, don't hesitate to reach out to me or any member of the officer team. Our contact information is available on the website. Be sure to stay up to date with everything through our Instagram page as well.

For now, happy holidays, Colorado FBLA!

Best regards,

Yaelyn Chauvey



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THE IMPORTANCE *In FBLA* OF SERVICE

By: Yaeyln
Chavez

Service projects are a core part of FBLA, but why are they so important? For starters, they help build a positive reputation in the community by connecting with local businesses and individuals. By giving your time or resources to worthy causes, you not only support those in need but also contribute to strengthening the local economy. These efforts demonstrate corporate social responsibility, showing that your chapter is invested in the well-being of the community. Additionally, service projects open the door to valuable networking opportunities, allowing you to build relationships with local companies and residents.

Community service also aligns closely with FBLA's mission. These projects promote leadership within your chapter by encouraging initiative, problem-solving, and teamwork—skills that are essential in the business world. Beyond leadership, participating in service initiatives helps develop real-world skills like empathy and collaboration, which are crucial throughout your life and career. FBLA's values of service, education, and progress are all reflected in these community-building efforts, as they make a positive impact on the world around you.

In addition to benefiting the community, service projects also provide recognition for your chapter. Initiatives like Service Sunday and Peak Awards not only highlight your chapter's contributions but also inspire others to join and make a difference. Most importantly, service projects ensure that your members are engaged in civic activities, giving them a sense of purpose and fulfillment in their work while contributing to both your chapter's success and the community's well-being. Point being, get involved in community service!

Ways to highlight your service

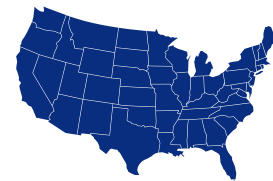
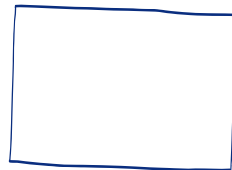
- Community Service Presentation Event
- BAA Capstone Level
- Social Media
- Local Newspaper and announcements
- Speaking at events, meetings, and more
- Lead4Change Project
- Service Sunday Program

Scales of Service



Local- serving your immediate community in a cause or effort

State- serving Coloradans, not necessarily from your local community



National- assisting in national efforts or relief

SERVICE *in your community* OPPORTUNITIES

BY: JOSEPHINE LANGDON

Community service is an essential way to give back, but sometimes it's not clear where to start. Whether you realize it or not, there are countless opportunities to serve in your school and community. I'll walk you through a few impactful ways you can make a difference.

One of the easiest and most impactful ways to serve is by helping care for your community's environment. Organizing events like highway or park cleanups, or even neighborhood beautification projects, can have a huge impact on how people experience the spaces around them. Not only will you improve the local environment, but you'll also bring people together to work toward a common goal. While organizing such an event might seem daunting at first, the key is teamwork. By dividing tasks, delegating responsibilities, and working together, you'll be surprised at how smoothly everything can go. Plus, it's a great opportunity to meet new people who care about their community.

Another powerful way to serve is by helping with education in your community. Whether you're tutoring younger students, assisting in after-school programs, or even reading to young children, your time and effort can make a significant difference. Consider hosting regular tutoring sessions, especially for students who may be struggling. Not only does this help the students, but it also eases some of the burdens on teachers who may be overwhelmed with large class sizes or students who need extra attention. You can also volunteer in preschool or kindergarten classrooms, where young children benefit greatly from role models and older peers. Education-based projects are simple to organize—you just need to communicate with schools or community centers and coordinate with other volunteers. The rewards of helping a student succeed or brightening a child's day are immeasurable.

One of the most meaningful ways to give back is by supporting low-income families or individuals in need. Coming from a smaller town, I've seen firsthand how food, toy, and clothing drives can have a huge impact. These types of projects help families put food on the table during the holidays or give children who might not receive much a chance to experience the joy of receiving a gift. In addition to these holiday-based drives, there are many other ways to help: clothing drives, homeless shelter collections, or drives specifically supporting women and children in need. Organizing a drive might seem overwhelming at first, but if you set clear goals, create a timeline, and stay focused, you can accomplish a lot. It's incredibly fulfilling to know that your efforts have made someone's life a little easier or brighter.

These are just a few ways you can start getting involved in your community, but the possibilities are endless. From environmental cleanups to education-based programs and supporting families in need, there are so many areas where your help can make a difference. Community service is one of the most rewarding things you can do—so I hope you'll take the opportunity to experience it for yourself!

COMMUNITY *how to get engagement* SERVICE

BY:SHRIYA GINJUPALLI

As future business leaders of America, being able to combine both service and enterprise is an incredibly important lifelong skill. Service activities impact both personal and community growth, and finding activities that align with high schoolers' interests and busy schedules is how we can increase service engagement.

To start, it is crucial to highlight the personal benefits of volunteering, so students can understand how service can enhance their leadership skills, community connections, interpersonal skills, and college applications. Additionally, service opportunities that reflect students' passions are essential. For example, animal lovers might enjoy working with shelters, while environmentally conscious teens could be drawn to park cleanups or recycling drives. By tailoring opportunities to their interests, participation feels more personal and rewarding.

Another effective approach is to make service activities fun and social. Group events like food drives, community festivals, or charity sports games foster a sense of community. Pairing service with engaging challenges, such as a friendly competition between classes or a social media campaign, can further increase enthusiasm.

Partnering with local organizations like food banks, shelters, or nonprofits provides structured opportunities and allows students to see the real-world impact of their efforts. Students will learn how to interact with others, problem solve and see the issues in their community first hand.

However, students also thrive on being celebrated for their accomplishments and contributions. Hosting awards ceremonies, showcasing achievements on social media, or offering service hours for graduation credits can motivate students to get involved and continue volunteering. Providing leadership opportunities, such as organizing events or coordinating outreach, also empowers teens by giving them ownership over their work.

For those with packed schedules, flexibility is key—offering after-school, weekend, or even virtual volunteering options ensures every student can participate. By showing high schoolers the tangible impact of their efforts and creating opportunities that are enjoyable, accessible, and meaningful, educators and leaders can foster a generation of active and compassionate community members.

ideas of projects

- Volunteer at a local food bank
- Gather supplies for a cause
- Host a giving tree event
- Fundraise for FBLA Partner Programs
- Help to clean up trash in your community
- Visit your local senior center
- Support a local hospital
- Help to provide meals to those in need
- Offer gift wrapping for busy parents
- Host a community event
- Educate people on something they don't know
- Donate blankets or stuffed animals

HOW TO CHOOSE A PROJECT *in your communities* AND MAKE AN IMPACT

BY: TONY BERMUDEZ

Hey Colorado FBLA, as the holiday season approaches, we all have a great opportunity to use our leadership, business skills, and creativity to make a meaningful difference in our communities. Finding the right service project starts with identifying your passions and then searching for ways to align those passions with local needs. Think about what excites you—whether it's sports, the arts, education, or something else—and brainstorm how you can use that passion to create a positive impact. For example, if you're an athletic person, consider organizing a charity sport event. If you like computers, use your skills to help your local nonprofits with social media or graphic design. The key is to combine what you love with a purpose that resonates with you.

Once you identify your project, focus on making a measurable impact. Research local organizations or causes that best align with your idea and then reach out in hopes of collaboration. Assemble a team of motivated individuals who share your vision to help you execute your plan. Small actions, such as holding a food drive, tutoring younger students, or engaging in environmental causes, turn into great and valuable contributions if planned and worked towards properly. As FBLA members, we have been given the resources to not only lead but also to inspire. Take the first step in establishing your legacy of service.

Happy Holidays Colorado FBLA!

LEGEND HIGH *project spotlight* SCHOOL FBLA

BY: MAHATHI JASTY

This month, Legend High School participated in a CTSO-wide food drive run by District 11 State Officer, Mahi Jasty. This food drive lasted from November 4th to November 19th collecting nonperishable food and cash donations. This competition between Legend FBLA, DECA, TSA, HOSA, and Skills USA collected over 200 cans and \$100 in donations. The CTSO that raised the most amount of food or money received a donut party at their next chapter meeting. The donations were given to a local food bank in Parker, CO, Secor Cares. This helped feed over 100 families especially during the holiday season. The money was later used to buy turkeys for Thanksgiving and given to those in need. This was a great way to help those in the community and get the students at Legend involved in their local community. By offering community service hours, extra credit, and a donut party as an incentive, they were able to raise even more donations. This opportunity was a great way to get students from other organizations together and create a community within the school. Their donations were highly appreciated and this was an incredible opportunity for those students. Legend High School would highly recommend this CTSO-wide food drive to other schools across the state!

