

Colorado



FBLA

Today

OCTOBER 2024

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HIGHLIGHTS

- COMPETITIVE EVENT TIPS
- NATIONAL PROGRAMS
- STATE LEVEL UPDATES
- OFFICER ARTICLES
- NATIONAL PROGRAMS OVERVIEW
- AND MORE!



STATE OFFICER VISITS

Our officers have been busy visiting with chapters, members, and officers from all across the state! Do you have a meeting, special event, or training you want an officer at? Request here or on the Colorado FBLA Website

[REQUEST HERE](#)

EVENT SPOTLIGHT

The Walk to End Alzheimer's event was hosted in Denver this past month!



EDITOR'S NOTE

FROM YOUR VP OF EDUCATION

Colorado FBLA,

Reflecting on my term this far, I can't even describe my gratitude for the Colorado FBLA Community. I have loved getting to know our members, advisers, and watching the membership year so far. I am so excited to see where this year takes everyone as we reach new horizons.

Anabelle
Ruscov



NEED MORE HELP?
REACH OUT TO A STATE OFFICER
OR READ MORE ON THE
COLORADO FBLA WEBSITE

Caleb and his team
at Nationals 2024!



EVENT TIPS AND TRICKS

Hi everyone, I'm Caleb Cole, a senior at Cherry Creek High School. I've attended NLC the four years I've been in FBLA while placing in the top 10 twice. So I know it's never too early to begin thinking about your competitive events. For this section, we are going to focus on tips and tricks for your events to be successful.

1. The first tip revolves around event selection. With so many events that cover a wide variety of topics, it's important to **select an event that intersects your passions**. By selecting an event with an interesting topic, you will enjoy working to research and come up with ideas to effectively prepare for your event. I personally loved the AI Business Ethics prompt last year and making my presentation for that event.
2. The second tip is to **be confident**. One of the most important aspects of competing is confidence. Even if you feel lost in your role play or get side tracked on a presentation, being confident in moving through your event will help to alleviate issues that may arise and if they do, you are able to tackle them effectively.
3. The last tip is to **ask for feedback**. I know from personal experience that working on your event alone can be hard and even more difficult to catch your own mistakes. So it's important to get others involved in looking over your presentation and getting feedback on spelling, content, and much more.

Overall, I hope these competitive event tips help in your competition season this year. If you have any questions, please feel free to reach out to me!

SEPTEMBER IN REVIEW



HOMECOMING SEASON

Chapters are hosting their homecoming week parades, events, and more!

DISTRICTS ARE IN THE WORKS

Your state officers for the districts have been busy planning next year's DLCs!

PROGRAMS GALORE

Members are getting involved with national and state level programs!



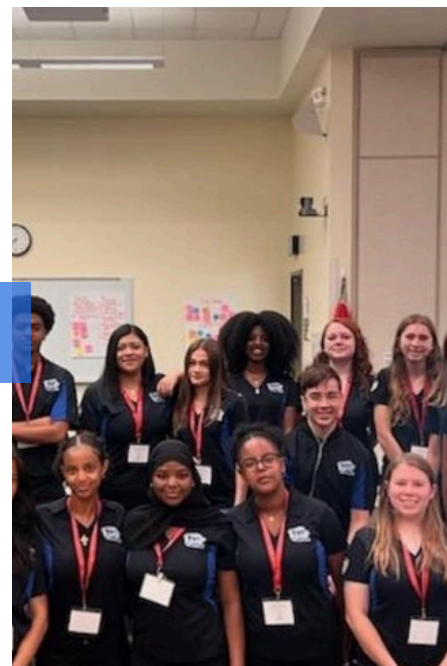
ARAPAHOE HIGH SCHOOL IN THEIR PARADE!



ANNABELLE VISITED GRAND JUNCTION FBLA!



OTIS FBLA AT ONE OF THEIR LATEST MEETINGS



VISTA PEAK FBLA AT THEIR CTSO TRAINING

DID YOU KNOW?

- Our state offers over **70 different competitive events**, covering a wide range of interests and skills.
- Colorado FBLA provides resources like past competitions, videos, and tips to help students prepare.
- Winners of certain events may qualify for **scholarships** to support their education.

SERVICE SUNDAY

About:

Submit your chapter's community service activities to be featured on social media!

Use the link found on the website!

THE NATIONAL LEADERSHIP CONFERENCE 2025 IS IN ANAHEIM, CA



VIRTUAL FINANCE CONTEST



October 8th, 6 pm, virtual

About:

Students can form a team of 2-5 members to participate in our new Virtual Finance Contest! Prove what you know and win some prizes! Registered teams will be sent a Zoom link.



EVENT SPOTLIGHT-

Business Plan

Overview: In the Business Plan event, students create a business plan and present it to judges. It's great for anyone interested in starting their own business.

Event Components:

1. **Business Plan:** Write a detailed plan that includes market research, financial forecasts, marketing strategies, and how the business will operate.
2. **Presentation:** Present your business plan to judges, explaining your ideas clearly.
3. **Q&A Session:** Answer questions from the judges about your business plan.

Skills Developed:

- **Critical Thinking:** Understand market needs and develop strategies.
- **Financial Literacy:** Make realistic financial plans and budgets.
- **Communication:** Present your ideas clearly and confidently.
- **Problem-Solving:** Find solutions to potential business challenges.

Preparation Tips:

- **Research:** Do thorough market research to support your plan.
- **Practice:** Rehearse your presentation to be clear and confident.
- **Feedback:** Get feedback from teachers or mentors to improve your plan and presentation.

Why Participate?

- **Experience:** Gain practical experience in business planning.
- **Recognition:** Compete for awards at different levels.



CLOSING SOON!

Deadline- October 15th

National FBLA offers the Dressed to Impress scholarship to help fund business attire for the competition year. Find the application on the National FBLA website!

COMPETITIVE EVENT CHANGES



- **Business Calculations** - this event is now called Financial Math.
- **Business Ethics**-Objective test has become 100 questions
- **Database Design and Applications**- This event isn't returning to this year's season
- **Digital Animation**- Video length has been reduced to 2 minutes.
- **Future Business Educator**- Lesson plan is not brought to presentations
- **Future Business Leader and Job Interview** -cover letter and resume are not needed for the interview round

TIPS AND TRICKS TO CHOOSING THE RIGHT FBLA EVENT

VIVIAN LANG

Starting out FBLA can definitely be a nerve-racking process, especially as a new member. If you have not seen it yet, there is an event generator on the FBLA website; however, the issue with that is that it doesn't explain all of the possible events and oftentimes, because of the popularity of the generator, many people typically choose the same event. This makes it difficult to advance further in rounds. Of course, if your goal is to [just have fun at FBLA](#), the generator is a simple and efficient way to organize your future event!

One of the first things to be familiar with is to look at [the amount of time that you have](#). Most often, if you are someone who wants to be a study-and-go type of person, I highly recommend objective tests. These are individual-based events in which you pick a topic such as "Organizational Leadership" or "Introduction to FBLA" to study on your own time, based on the various competencies. Then, true to its name, you take a test before districts, at state, and further on, at nationals. If you like to work more independently, objective testing is a good choice. Some helpful study resources include finding certain FBLA Quizlets, utilizing the national website, and my personal secret gem, finding YouTube videos.

If you think that working on a team is more your style, but you still don't want too much of a challenge, presentation events are the way to go! With these, you pick an event that you would find interesting, such as "Broadcast Journalism" and get into a group of one to three. You would again, study for competencies and then make a slideshow or presentation based upon the problem that you are given. [Your goal is to effectively answer the given topic in the best way possible!](#) Also, do not forget to look at the rating sheet (your rubric), as this is the section judges will be evaluating you on.

Finally, if you are really looking for a [challenge](#), role plays are the way to go. In this style of event, you get the prompt at the competition, you get 20 minutes of preparation, and then you present in front of judges. Additionally, you must always take an objective tests (study with Quizlets and videos) along with the presentation. Events such as Management Information Systems are definitely on the more difficult side of FBLA events. You need to have good teamwork, dedication to your event topic, and always remember to pick something you are interested in! One positive is that role plays may be on the less competitive side due to its difficulty.

Ultimately, always remember that no matter your event, make sure that you are interested in the topic! [You are 10 times more likely to work hard on an event that you care about.](#) Remember to plan ahead throughout the year to achieve the best results. And finally, have lots of fun. FBLA is about connections, the memories, and the experience, not just about competition!

COMPETITIVE EVENTS 101

AT DISTRICTS, YOU CAN COMPETE IN:

1 LIVE EVENT AND 1 TESTING EVENT

Live Events

OR

Testing Events

2 TESTING EVENTS

Role Plays

Presentations

Objective Tests

Production

INCORPORATING YOUR PASSION INTO YOUR EVENT

BY: ADDISON HOOZEE

As a second year FBLA member, I have had my fair share of competitive event decisions. My freshman year, I competed in Introduction to Public Speaking and Introduction to Financial Math. Sophomore year, I switched it up a bit and did Introduction to Public Speaking and Spreadsheet Applications.

Here is how I made that decision. First and foremost, I thought of all the areas where I **excel**: public speaking, math, and computer applications.

Out of the 77 competitive events FBLA offers, these fit my talents the best. Here is where you get to include the **passion**. As a public speaker, you have to speak passionately, otherwise you don't connect with your speech or your audience. Once I learned this, I stood out as a speaker and earned State Champion in Introduction to Public Speaking two years in a row. This goes to show how just a little bit of passion **can pave your way to success**.

Now, I understand that most of you won't want to compete in public speaking, however there are ways to incorporate passion into your competitive event. For example, if you are making a presentation, present on a topic that interests you. If you are wanting to take a test, pick the test that **is most relevant to your interests and career path**. This will not only help you in your future endeavors, but will also make studying more fun and engaging. When it comes time to choose your event, I encourage you to start by finding your strong-suits and then let **YOUR passion shine through**.

Addi winning her event at the 2024 SLC!





OCTOBER MONTHLY MEMBERSHIP MEETING



When?

Monday, October 21st

About:

Join your Colorado FBLA State officer team as we go in depth about all things competitive events!

Where?

Attendees can join virtually using the link found on the website!



NATIONAL PROGRAMS AND THEIR FOCUS

YAEYLN CHAVEZ

Lead4Change

Lead4Change empowers students to lead and serve their communities through real-world projects addressing local needs. Participants have opportunities to win prize money for nonprofits and technology products for schools.

Business Achievement Awards (BAAs)

The Business Achievement Awards (BAAs) is a self-paced program that guides members through learning about FBLA, leadership skills, and more. Members can earn recognition at the state or national level by completing the BAAs.

- **Contributor:** This entry-level introduces members to the foundations of FBLA and helps them leverage available opportunities. It requires only a few hours to complete.
- **Leader:** This level focuses on fundamental leadership skills and personal leadership styles and techniques.
- **Advocate:** Members choose a business skill or content area to develop further. From here, they can advance to the Capstone level or pursue another Advocate route.
- **Capstone:** Members design, complete, and reflect on a project that addresses a real-world problem. Projects can be submitted for competitive review at the National Leadership Conference. Last year, several Colorado FBLA students presented at the NLC, and two were recognized on stage!

American Enterprise Day

- **American Enterprise Day**, celebrated on November 15th, is dedicated to educating young people about capitalism, entrepreneurial spirit, and economic freedoms. Activities include inviting local businesses to speak at schools, organizing class skits, and running essay contests. Chapters may also gather volunteers to teach middle school students about the American Enterprise System.

LifeSmarts

- LifeSmarts focuses on essential life skills related to consumer rights, health, finance, and more. The program includes both online and live competitions that promote student involvement through leadership and community service. National competitions offer the chance to compete in person, and scholarships are available for impactful community service projects.

Stock Market Challenge

- The Stock Market Challenge is a simulation program that teaches investing and financial decision-making. Students work in teams to manage risks and build net worth, with competitions running throughout the year.

Virtual Business Challenge

- The Virtual Business Challenge engages participants in online simulations of various business scenarios. There are regional and national competitions, with winners advancing to higher levels.

Champion Chapter

- The Champion Chapter program features challenges focused on membership recruitment and engagement, leading to national recognition.
- **Summer Starter:** Focuses on electing chapter officers, setting goals, and planning the year.
- **Shaping Success:** Chapters create a project plan and seek sponsors for funding.
- **Service Season:** Involves hosting a competitive events study night and a critical needs drive.
- **CTE Celebration:** Includes planning a social activity during FBLA Week and preparing a memo for students attending SLC.

In addition to these national programs, Colorado FBLA offers a variety of state-level opportunities for members. Explore our website at coloradofbla.org or contact a state officer to learn more!